**Idris Dobbs Contribution to the Group 3 Reflection Write-up**

Important/interesting experiences that I have had on this project could be chalked up to collaboration, the importance of a properly formulated business analytics question, and understanding your dataset, and its ability to address the business analytics question.

Collaboration refers to the weekly team meetings conducted to coordinate activities to complete the milestones. During this process I was exposed to some technologies that I didn’t have much experience with like Github. During our meetings it was somewhat instructive to see team members with greater coding skill do problem solving. It was also valuable learning about many of the data science support resources available on the internet.

Another important takeaway for me was the importance of a properly formulated business analytics question. A clear understanding of what you want to know, and why you want to know it is important before one goes through all the trouble of selecting, cleaning and exploring a dataset. Extra time and effort put into what we want to know, and why we want to know it will pay dividends in the long run.

And finally, this assignment really drove home the importance of making sure you take the time to understand the dataset you are working with. Being clear on what the data is telling you, how it can be transformed to be more informative, and when you need to get supplemental data to augment it in some way was an important experience for me. Understanding the data allows us to determine how useful it can be to answering the business analytics question.